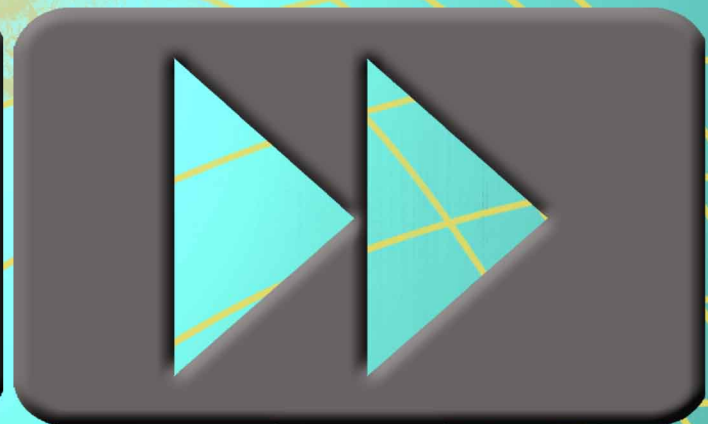


SCHOOL INFORMATION *Guide Book*

INSPIRING YOUTH TO DO WHAT THEY DO BEST:

PLAY

AND THEN... PLAY IT FORWARD.



PLAY IT FORWARD

presented by

TENILLE



A school tour presentation that
SPARKS INTEREST
IGNITES CHANGE
FUELS PASSION

Recognizing Positive Leadership Efforts of our Nation's Youth

Quick Facts

WHAT

A 60 minute in-school presentation with music and message. Particular emphasis given to selfless, community-minded behavior that helps others; essentially, **PLAYING IT FORWARD!**

WHERE & WHEN

The Play It Forward Canada wide tour will continue on the East Coast September to November 2013.

WHO

2013 Queen Elizabeth II Diamond and Golden Jubilee Medal Recipient

2012 Alberta Country Music Association Female Artist Of The Year & Fan's Choice Recipient

2012 Youngest Ever Recipient of the CCMA Slaight Music Humanitarian Award

2012 Grande Prairie Chamber of Commerce recipient for Young Entrepreneur of the Year

2011 Youngest Ever Canadian Country Music Awards nominee for Female Artist of the Year

Her music video "Pictures on a Crooked Wall" has been on national rotation with CMT and video "Dear Heart" has been added to Family Channel and YTV.

Ambassador for the Tim Horton Children's Foundation

Tenille's ultimate goal is make a difference with her passion for music.

WHY

The future belongs to youth who believe in their dreams and have the ambition to make them reality.

Today's youth hold the opportunity to prove that passionate actions can truly make a difference!!



IN 2012 AT THE CANADIAN COUNTRY MUSIC AWARDS,
TENILLE WAS THE YOUNGEST EVER RECIPIENT OF THE
SLAIGHT MUSIC HUMANITARIAN AWARD

The Presentation

STUDENT ENGAGEMENT

The messages relayed within the fun & captivating concert are designed to spark passion and ignite leadership skills. If just one student is inspired, fueled or has their perspective changed causing them to play it forward, the benefits are endless, timeless & exponential throughout your hallways and beyond!

During the show, she and staff members of the school will call 1-3 pre-determined leaders out of the student body who will be recognized for their actions during the presentation. They will also be entered to win the mass draw at the end of the tour!



Presentation Quick Facts

- * Cost is \$350
- * Acoustic Song & Story Format
- * Target Audience: Grades K - 9
- * Time Requirement: 1-1.5 hours
- * Presentation is 60 minutes
- * 30 minute Meet and Greet Follows the Show



THE SPIRIT OF GIVING BACK

Each student selected for their leadership qualities will be rewarded with an honorarium of \$75 and a personalized certificate of recognition from the Play it Forward Tour. This money is to be played forward to their school as they see fit! All students honoured during the tour will be entered into a draw for a Major Prize Package consisting of a \$5000 donation in the name of the winning student towards a charity of choice they are passionate about and a \$5000 cheque in the school's name towards a play-it-forward style initiative.



The Benefits

- * Spark Interest. Ignite Change. Fuel Passion.
- * Reward role models.
- * Prove kindness & good citizenship are beneficial to all.
- * Earn local, regional & national recognition.
- * Win monetary prizes for student & school.



SCHOOL INFORMATION Guide Book

ABOUT TENILLE

ROLE MODEL

Tenille is currently the Alberta Country Music Association's Fan's Choice and Female Artist of the Year, and is the youngest ever nominee for the Canadian Country Music Awards Female Artist of the Year. In September of 2012, Tenille was honoured as the youngest ever recipient of the Slaight Music Humanitarian Award at the Canadian Country Music Awards.

She has contributed to numerous fundraising efforts including Slave Lake wildfires, Haiti relief efforts, cancer walks, women's shelters, Tim Horton Children's Foundation and the Wounded Warrior Foundation. She is also the creator behind the annual music event Big Hearts For Big Kids which benefits the Sunrise House, her home town youth shelter and the only one in Alberta north of Edmonton. In the four years of the event, over \$350,000 has been donated to the shelter, keeping their doors open for the youth at risk of becoming homeless.

Tenille's ultimate goal is to continue to make a difference with her passion for music.



TENILLE QUICK FACTS

- * Awarded LEADERS OF TOMORROW Award by the Grande Prairie Volunteer Services Bureau.
- * Top 50 Finalist in International Songwriting Competition.
- * Graduated from Grade 12 in 2012 and is currently 19 years old.
- * Recently released Sophomore Album "LIGHT"



THE DREAMER

AT THE AGE OF 9, TENILLE EXPERIENCED NATIONAL MEDIA ATTENTION WHEN SHE WAS HOISTED
ONTO AN EDMONTON STAGE TO PERFORM WITH SHANIA TWAIN.
IT WAS THEN THAT SHE DECLARED
"I REALLY WANT TO BE A SINGER - THAT'S MY DREAM."
AND SO HER DREAM UNFOLDS...



WHAT THEY ARE SAYING

A sample of messages and quotes from those who have experienced the presentation.

- * "Tenille came to our school today for the Play it Forward Presentation and put on an amazing show for our students. Her message that every single student has that spark and potential to make a difference in the world was made very clear to the students and it gives me goosebumps to think of how that inspiration can lead them to pay it forward in their lives. Her incredible talent, stage presence, kindness, humanitarian heart and all of her accomplishments in just 18 years makes her the ideal role model for spreading this important message." ~ Joanne Buss, Teacher
- * "Tenille's infectious enthusiasm and genuine belief in the power of finding your spark and helping others, fit perfectly with our school's focus. We have had many performers and motivational speakers come in to our school over the years, but Tenille presented her valuable message in such a fun, passionate manner that all of our students, from one to six, were enthralled. We look forward to having her back next year!" ~ Jan Maslyk, Principal



- * "Tenille's performance was inspirational and encouraging to our students. Her message of playing it forward reinforced our character education program exceptionally well and her passion for giving back was infectious among our students. Teachers and students alike commented on what a rewarding experience it was to have the honor of meeting Tenille and having our leaders recognized by her initiative." ~ Tammi Viney, Teacher
- * "As Chair of the Grande Prairie Youth Emergency Shelter Society (operating as Sunrise House) I felt very fortunate that Tenille chose our organization to support with her Annual Big Hearts for Big Kids Fundraiser. After the 3rd annual event was held in February 2012 she had raised almost \$200,000. These funds are incredibly important and enable the staff at the Youth Shelter to provide hope to hundreds of youth that may not otherwise receive the care and guidance that they need. Her own generosity and her ability to bring the community together will have a long term impact for years to come. Tenille's selfless approach and kind heart have made it so easy for our community to back her and wish her all the success in the world. Her caring enthusiastic approach to life is contagious and I can't wait to see what that brings in the future." ~Sean Doerksen, Chair - GP Youth Emergency Shelter Society
- * "Becoming a leader was incredible. It was one of the most exciting days I have ever had. I know for sure that on that single day my spark was lit. There are so many others that deserve this award in many ways. I hope all of the leaders can play it forward!" ~ Drey Russell, Student Leader



BOOKING INFORMATION

Limited school dates are available from September to November 2013!
Do not miss your opportunity to be a part of the Play It Forward tour!

To take part, enquire about dates in your area
or for more information, please contact:

Marcie Hanson
marcie@live-events.ca
780.440.2920

WHAT'S NEXT

Upon confirmation of your booking, you will receive Tenille's
handy Welcome To The Tour package which provides
you with printable signage to help build excitement,
an in-preparation checklist, answers to your
'what's next' questions and more!

We will set you up for
success & make your job as host of
the event as fun-filled and as
easy as possible!



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