

SCHOOL INFORMATION *Guide* BOOK

INSPIRING YOUTH TO DO WHAT THEY DO BEST:

PLAY

AND THEN... PLAY IT FORWARD.



PLAY IT FORWARD

presented by

TENILLE

A school tour presentation that

SPARKS INTEREST

IGNITES CHANGE

FUELS PASSION

Recognizing Positive Leadership Efforts of our Nation's Youth

Quick Facts



WHAT

A 50 minute in-school presentation that uses music and story telling to spark interest, ignite change, and fuel passion while recognizing positive leadership efforts of our nation's youth! Particular emphasis given to selfless, community-minded behavior that helps others; essentially, **PLAYING IT FORWARD!**

WHERE & WHEN

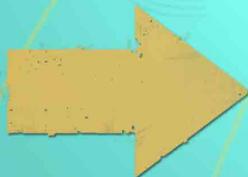
The exciting launch of the Play It Forward tour will take place in Tenille's home province of Alberta between October 15 and November 09, 2012.

WHO

Tenille - 2012 Alberta Country Music Association Female Artist Of The Year.
Youngest ever Canadian Country Music Awards nominee for Female Artist of the Year.
Youngest ever recipient of the 2012 CCMA Slaight Music Humanitarian Award.
In 2011, released her Debut Album "REAL" to a sold out audience.
Her music video "Pictures on a Crooked Wall" has been on national rotation with CMT.
Tenille's ultimate goal is to make a difference with her passion for music.

WHY

The future belongs to youth who believe in their dreams and have the ambition to make them reality.
Today's youth hold the opportunity to prove that passionate actions can truly make a difference!!



IN 2012 AT THE CANADIAN COUNTRY MUSIC AWARDS,
TENILLE WAS THE YOUNGEST RECIPIENT FOR THE
SLAIGHT MUSIC HUMANITARIAN AWARD

The Presentation



SPARKING INTEREST

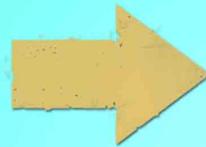
Tenille will be talking about dream-chasing, passion-finding, and action-taking while encouraging the significance of leadership as she sings and tells stories about her musical journey.

During the show, she and staff members of the school will call 1-3 pre-determined leaders out of the student body who will be recognized for their actions during the presentation. They will also be entered to win the mass draw at the end of the tour!

IGNITING CHANGE

The Play It Forward Tour recognizes positive leadership efforts of our nation's youth!

The presentation will prove that passionate actions can make a difference.



PRESENTATION QUICK FACTS

- * Cost is \$250
- * Acoustic Song & Story Format
- * Target Audience: Grades 4 - 9
- * Time Requirement: 1- 1.5 hours
- * Presentation is 50 minutes
- * Meet and Greet time for personal questions with Tenille is scheduled for 40 minutes

How Your School Benefits

STUDENT ENGAGEMENT

The messages relayed within the fun & captivating concert are designed to spark passion and ignite leadership skills. If just one student is inspired, fueled or has their perspective changed causing them to play it forward, the benefits are endless, timeless & exponential throughout your hallways and beyond!



The Benefits

- * Spark Interest. Ignite Change. Fuel Passion.
- * Reward role models.
- * Prove kindness & good citizenship are beneficial to all.
- * Earn local, regional & national recognition.
- * Win monetary prizes for student & school.

The presentation, Tenille's story, and watching members of their own student body being recognized for their leadership actions can bring pride and ignite others to participate like their peers. Fueling this kind of spirit benefits everyone.

THE SPIRIT OF GIVING BACK

Each student selected for their leadership qualities will be rewarded with an honorarium of \$75 and a personalized certificate of recognition from the Play It Forward Tour. This money is to be played forward to their school as they see fit!

The school will also receive a participation certificate.

All students honoured during the tour will be entered into a draw for a Major Prize Package consisting of: \$5000 donation in the name of the winning student to a charity of choice they are passionate about and a \$5000 cheque in the school's name towards a play-it-forward style initiative.



ABOUT TENILLE

ROLE MODEL

Tenille is currently the Alberta Country Music Association's Female Artist of the Year, and is the youngest ever nominee for the Canadian Country Music Awards Female Artist of the Year. This September, Tenille will also be the youngest ever recipient of the Slight Music Humanitarian Award at the Canadian Country Music Awards. She has contributed to numerous fundraising efforts including Slave Lake wildfires, Haiti tsunami, cancer walks, women's shelters, Tim Horton Children's Foundation, The Wounded Warrior Foundation and is the creator behind the annual music event Big Hearts For Big Kids benefitting the Sunrise House, her home town youth shelter and the only one in Alberta north of Edmonton. In the three years of the event, \$194,000 has been donated to the shelter, keeping their doors open for the youth at risk of becoming homeless. Tenille's ultimate goal is to continue to make a difference with her passion for music.

TENILLE QUICK FACTS

- * Awarded LEADERS OF TOMORROW Award by the Grande Prairie Volunteer Services Bureau.
- * Top 50 Finalist in International Songwriting Competition.
- * Graduated from Grade 12 this past June and is currently 18 years old.
- * Currently working on Sophomore Album to be released early 2013.



THE DREAMER

AT THE AGE OF 9, TENILLE EXPERIENCED NATIONAL MEDIA ATTENTION WHEN SHE WAS HOISTED ONTO AN EDMONTON STAGE TO PERFORM WITH SHANIA TWAIN. IT WAS THEN THAT SHE DECLARED "I REALLY WANT TO BE A SINGER - THAT'S MY DREAM." AND SO HER DREAM UNFOLDS...



WHAT THEY ARE SAYING

A sample of messages and excerpts taken from letters, notes & thank-you's received from those who have taken part in Tenille's presentations!

* "The performance gave a deeper sense of emotion behind the songs and I think it helped everybody connect more. The experiences that she has had are very similar to the experiences that we've had and I thought it was really cool to connect with her on that level."
--Amara Baker, Student

* "It was great for our students to have somebody who is out there following her passion. It inspired them to pursue their dreams, to look into avenues of interest. They walked away from her performance excited for the day and willing to try new things. It was fabulous to have her at our school." - Grande Prairie Crystal Park Teacher

* As Chair of the Grande Prairie Youth Emergency Shelter Society (operating as Sunrise House) I felt very fortunate that Tenille chose our organization to support with her Annual Big Hearts for Big Kids Fundraiser. After the 3rd annual event was held in February 2012 she had raised almost \$200,000. These funds are incredibly important and enable the staff at the Youth Shelter to provide hope to hundreds of youth that may not otherwise receive the care and guidance that they need. Her own generosity and her ability to bring the community together will have a long term impact for years to come. Tenille's selfless approach and kind heart have made it so easy for our community to back her and wish her all the success in the world. Her caring enthusiastic approach to life is contagious and I can't wait to see what that brings in the future.
--Sean Doerksen, Chair - GPYESS



PLAY IT FORWARD

BOOKING INFORMATION

The tour will kick off on October 15, 2012 and last for 4 weeks!!
Limited school dates are available - do not miss your opportunity to be a part of the Play It Forward tour!

To take part, enquire about dates in your area or for more information, please contact:

Marcie Hanson
marciehanson@shaw.ca
780.440.2920

Upon confirmation of your booking, you will receive Tenille's handy Welcome To The Tour package which provides you with printable signage to help build excitement, an in-preparation checklist, answers to your 'what's next' questions and more!

We will set you up for success & make your job as host of the event fun-filled and as easy as possible!



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