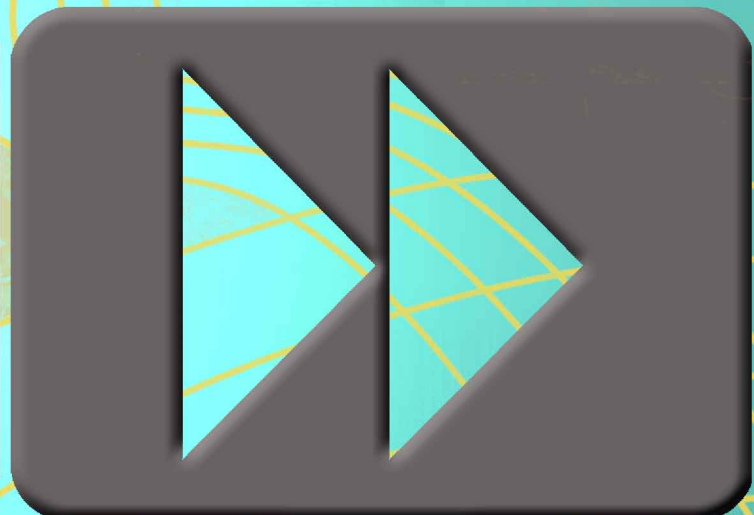
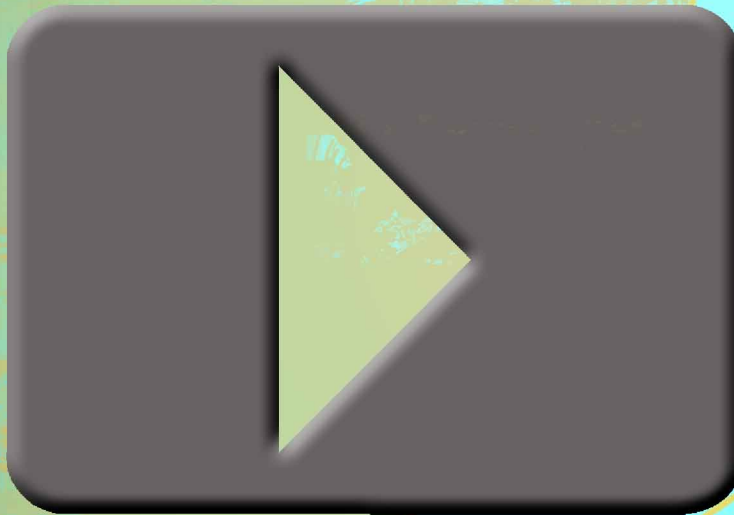


*Welcome to the Tour Package*

*SPARK INTEREST  
IGNITE CHANGE  
FUEL PASSION*



**PLAY IT FORWARD**

presented by

**TENILLE**

# WELCOME TO THE TOUR!



THANK YOU SO MUCH FOR SUPPORTING THE  
**Play it Forward Tour**

*We are so excited to visit your school soon!*

Here is what you will find in this package to prepare you for the excitement of your personal visit!

- ➡ Hallway posters and merch information sheets to let your students know we are coming soon
- ➡ Additional guidance in choosing your top three leaders to represent your school
- ➡ How to prepare your gym for our visit
- ➡ A checklist to make sure everything is ready to go for the presentation
- ➡ Feedback form for after the presentation to help us improve for next time
- ➡ Contract to sign and return to confirm our visit (In Email Attachment)
- ➡ Camera Waiver (In Email Attachment)



PLEASE DO NOT HESITATE TO ASK ANY QUESTIONS  
WE ARE HAPPY TO ANSWER THEM FOR YOU

Contact Marcie Hanson  
[marcie@live-events.ca](mailto:marcie@live-events.ca)  
780.440.2920

WELCOME TO THE TOUR PACKAGE



2012 ACMA  
Female Artist of the Year  
2011 Youngest Ever CCMA Nominee for  
Female Vocalist of the Year  
2012 CCMA Slaight Music  
Humanitarian Award Recipient

TENILLE

*presents*



PLAY IT FORWARD

COMING TO YOUR SCHOOL SOON

*With Exciting Surprises in Store*

**FOR YOU**

WHERE:

WHEN:

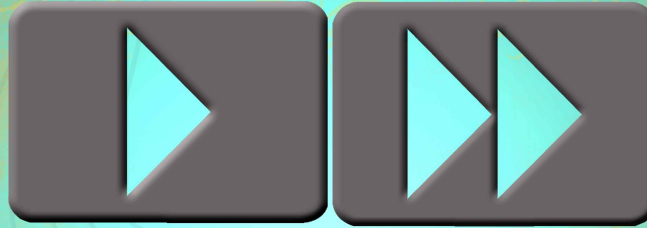
*Canadian school tour that  
Sparks interest  
Ignites change and  
Fuels passion*

Recognizing Positive  
Leadership Efforts  
of our Nation's Youth.

[WWW.TENILLE.CA/PLAYITFORWARD](http://WWW.TENILLE.CA/PLAYITFORWARD)

# TENILLE

*presents*



## PLAY IT FORWARD

*Canadian School Tour*

### MERCHANDISE WILL BE AVAILABLE

• <i>Play it Forward T-Shirts</i>	\$12
• <i>Digital Download Cards</i>	\$1
• <i>Play it Forward Pencils</i>	\$1
• <i>Play it Forward Guitar Pick</i>	\$1
• <i>Play it Forward Gum</i>	\$3
• <i>Tenille CDs</i>	\$10
• <i>Tenille Bracelets</i>	\$10

*Canadian school tour that  
Sparks interest  
Ignites change and  
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Recognizing Positive  
Leadership Efforts  
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[WWW.TENILLE.CA/PLAYITFORWARD](http://WWW.TENILLE.CA/PLAYITFORWARD)



# The Selection Process



## THINK

As one of the schools that the "Play It Forward" Tour will be visiting, your staff will choose 1-3 leaders from within your student body that play it forward on a regular basis! The tour is looking for youth who live with passion and purpose, inspiring those around them with a continuous positive attitude and goals to make a difference. We are looking for TRUE awesome leaders.

Your 1-3 leaders will receive an honorarium to reward them for their actions. This money must be paid forward within their classrooms. Whether that means purchasing a pet for everyone to take care of, or funding a pizza bonding party, it is up to the student to decide how they would like to play it forward. Each chosen leader will receive a package when they are awarded during the presentation that will also outline the instructions for them.

Attitude  
is  
EVERYTHING



Students who are naturally selfless, and who bring out the best in others with their own kind hearts. This does not mean that they are the most athletic students or the ones with the highest academic marks. The tour is looking for strong leaders with gentle spirits; kids who intentionally do the right thing.

## QUESTIONS THAT INSPIRE.

If a new student arrives at your school with the challenge of making new friends, whom would you surround him/her with?

If your school was faced with a bullying issue and you needed it to be addressed by an ambassador who could reach all different groups of students, who would you choose?

When walking home from school, which student would notice an elderly person who dropped their bag on the sidewalk and run to assist them?

Who would you expect to volunteer within your student body to start a recycling, against drinking & driving or food bank campaign?

NAMES THAT  
COME TO MIND...



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# Presenting Your Leaders



During the presentation, your staff will be asked to come up and announce your chosen 1-3 leaders! Just past the 30 minute mark of the presentation, the surprise awarding will begin!



*Please have a PARAGRAPH PREPARED FOR EACH OF YOUR 1-3 LEADERS*

In your paragraph, you can explain how your leaders:

- Play it forward on a regular basis
- Inspire and encourage others often
- Share their positive attitudes
- And most importantly, tell them why you are proud of them



You can have one staff (teacher, principal, counselor, secretary, teachers aid, etc) come up and read all of your leaders, or you can have a different staff member announcing each one. Please have the chosen staff ready to read the paragraphs by the stage during the presentation!



*Also please REMEMBER THAT THESE LEADERS ARE REPRESENTING YOUR SCHOOL FOR THE FINAL PRIZE DRAW AT THE END OF THE TOUR*

Your selected leaders will be entered in a mass draw at the end of the tour. If they are drawn, the leader from your school will receive a \$5000 donation to a charity of choice they are passionate about. Along with a \$5000 monetary prize to YOUR school. If one of your leaders is drawn, please brainstorm with them to decide what kind of project or program you would like to start in your school that inspires more actions of leadership that play it forward. Upon receiving the monetary prize, we look forward to reading your report on your decision for funding!



# Preparing Your GYM



- ➔ We love to use the gym in the vertical direction so we can have 12 feet behind us for our back lit projector!
- ➔ If you could have a table and a chair in your gym ready for us to use for merchandise selling at the back of the room, that would be great!
- ➔ In our experience with the Alberta Play It Forward Tour, we found that when students are seated on the floor, it is much easier to reach everyone and make the presentation more personal! No chair set up is necessary for your students! Thanks!
- ➔ If we could have 6 student volunteers ready to help us load in and out, that would be wonderful!
- ➔ Students with hearing sensitivities are recommended to sit along the sides towards the back as the presentation volume may be a discomfort for them.



# Checklist



- ✓ Are your 1-3 leaders who play it forward selected?
- ✓ Do you have your staff chosen and paragraphs ready to introduce your leaders during the presentation?
- ✓ Have you let us know about a parking spot where we can park our Play It Forward Motorhome?
- ✓ Do you have an area available for us to use for selling merchandise with a table we can use?
- ✓ Are the posters and merch information sheets spread throughout your hallways to maximize excitement?
- ✓ Have you signed and returned your contract to confirm our visit?
- ✓ Have you checked out [www.tenille.ca/playitforward](http://www.tenille.ca/playitforward) ?
- ✓ Are you ready to begin the PLAY IT FORWARD spirit??????

WELCOME TO THE TOUR PACKAGE

## Can't Wait To See You Soon...



# Play it Forward Tour Feedback Form

Staff Name:

Staff Position:

School Name:

Suggestions for improvement:

Please initial in this box if we have your permission to use your name and responses to the following questions in future presentations, possible media relations, and/or quoted in projects pertaining to the tour.

What do you believe your students will take away the most from the presentation?

What was your favorite part?

THANK YOU FOR YOUR TIME! *Your input is greatly appreciated!*  
AND THANK YOU FOR CONTINUING THE PLAY IT FORWARD SPIRIT  
THROUGHOUT YOUR HALLS!

TENILLE

